Person 1:

* Said the rank system is interesting, like a game
* Was kinda overwhelmed with all the buttons
* A lot of things are not behind a paywall
* I like how there are no ads

Person 2:

* Clicked on the start new workout button
* Went back
* Checked the profile
* Saw the ranks and looked surprised

Person 3:

* Clicked on the leaderboard
* Scrolled down the home page
* Went to ranks
* Said why are you bronze

Person 4:

* Scolded down the home page
* Clicked start new workout button
* Went back
* Went to the friends tab